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Prosperous Peoria

PROSPEROUS PEORIA

A BEAUTIFULLY ILLUSTRATED ROTOGRAVURE BOOK SHOWING A FEW OF THE MANY POINTS OF INTEREST IN PEORIA—THE CENTRAL CITY

Published by W. R. JENKINS

PROSPEROUS PEORIA

THIS COMPILATION OF VIEWS, showing prosperous Peoria as it is today, is presented with the hope that it will be treasured as a symbol of what Peoria means to those who know it best; and at the same time prove instructive and of interest to those who may in future be attracted by its progress.

Peoria offers everything that the city dweller could desire. Big enough to serve you with modern conveniences, modern necessities, modern merchandise; small enough to allow the city man to have breathing space and a garden in his city-home yard. Small enough so that the man on his rural acre can drive to the heart of the city in a few minutes; large enough to command respect and consideration.

Covering an area of ten square miles, at an altitude of 500 feet, Peoria enjoys a climate which insures the best of health, and at the same time indulgence in all forms of sports and recreation, both summer and winter.

In the heart of the richest agricultural and livestock producing area in the world, Peoria is the center of activity in the marketing of livestock and farm produce and the preparation of these products for consumption. To provide the fuel for this manufacturing activity, as well as shipping activities, which must ensue, Peoria has more than 100 coal mines in the immediate surrounding territory.

Fifteen railroads provide rail transportation facilities for Peoria. The city is situated half way between Chicago and St. Louis on the famous Chicago-St. Louis scenic highway which affords motorists a most comfortable and interesting trip of 350 miles, over concrete roadway and through the beautiful Illinois river valley.

Illinois river steamers provide both freight and passenger service from Peoria north to La Salle and south to St. Louis and the Mississippi river. Peoria also holds a vantage point on the proposed "Lakes to the gulf" deep waterway, which, if built, will give direct billing facilities to New Orleans and the Atlantic seaboard.

Peoria has a distinct advantage in the matter of freight rates. It enjoys relative rates to all parts of the United States that enable it to compete favorably. Peoria is a so-called "rate breaking point", which enables adjustments, when necessary, to be made with the least possible delay. Peoria is an ideal switching terminal, large enough to give fast freight service in all directions and small enough to prevent congestion and delay.

Because of accessibility of coal and electric power, Peoria can compete with other cities for industries. An unlimited supply of water, averaging 55 degrees temperature is another reason why industries look to Peoria.

There is no city in the country the size of Peoria where labor and production are on a more even basis. The manufacturer in Peoria can look forward to uninterrupted business and labor can see a full year of steady income.

There is but one city in the United States that has a larger per capita wealth than the city of Peoria. There are 105,000 shoppers within a trade area of six miles who spend $75,000,000 annually. There is a buying power of $732 per capita for these buyers against $172 in Chicago, and Peoria homes having annual incomes of $1800 are 31 percent of the total, compared to 13 percent in the United States as a whole.

Peoria has 5 national and 8 state and savings banks, 30 grade schools, in a constant state of improvement, 4 high schools, 8 parochial schools, 2 colleges, 2 public libraries, 99 churches, 5 hospitals, 10 parks, 3 golf courses, 2 auto tourist camps, one aviation landing field, one recreation center of large proportions, 12 theatres, 17 clubs and a hotel capacity for 4,000 guests.

Peoria is the center of manufacturing for many nationally advertised products, and in all produces, manufactures and markets more than 60 different products.

Peoria's city water is obtained from artesian wells of pure water, which is untreated chemically and passes the rigid government standard. Peoria's cost of living is lower, both from the standpoint of food products and the fact that building supplies can be procured at lower cost, which is due in part to its favorable railroad rates and the fact that it is on a direct route to the large markets.

Peoria is a city of churches and culture. Its educational advantages are many, both in point of preparatory schools and in higher education. Bradley Polytechnic Institute is one of the highest grade minor co-educational colleges in the country. It confers the A. B. and B. S. degrees and has 24 regular departments to offer its students besides eleven lines of vocational training.

Peoria's public libraries offer collections fifty percent larger than any other city approximating its size. Its Art Institute is a mecca for connoisseurs.

Peoria has three golf courses, the Peoria Country Club, Mt. Hawley Country Club and the Madison Park Municipal course.

Peoria's parks and drives, an inspiration to every visitor to the city, equal anything in natural beauty, architectural design and floral art in the country east of the Rocky Mountains. Many hundred acres in their natural state are given over to parks. Among the largest parks are Bradley, Glenn Oak, South and Madison parks. Grand View Drive, skirting the scenic hills overhanging the Illinois river valley, and running up from the Chicago-St. Louis highway, is accounted by many as the equal of the Hudson river drives in natural beauty.

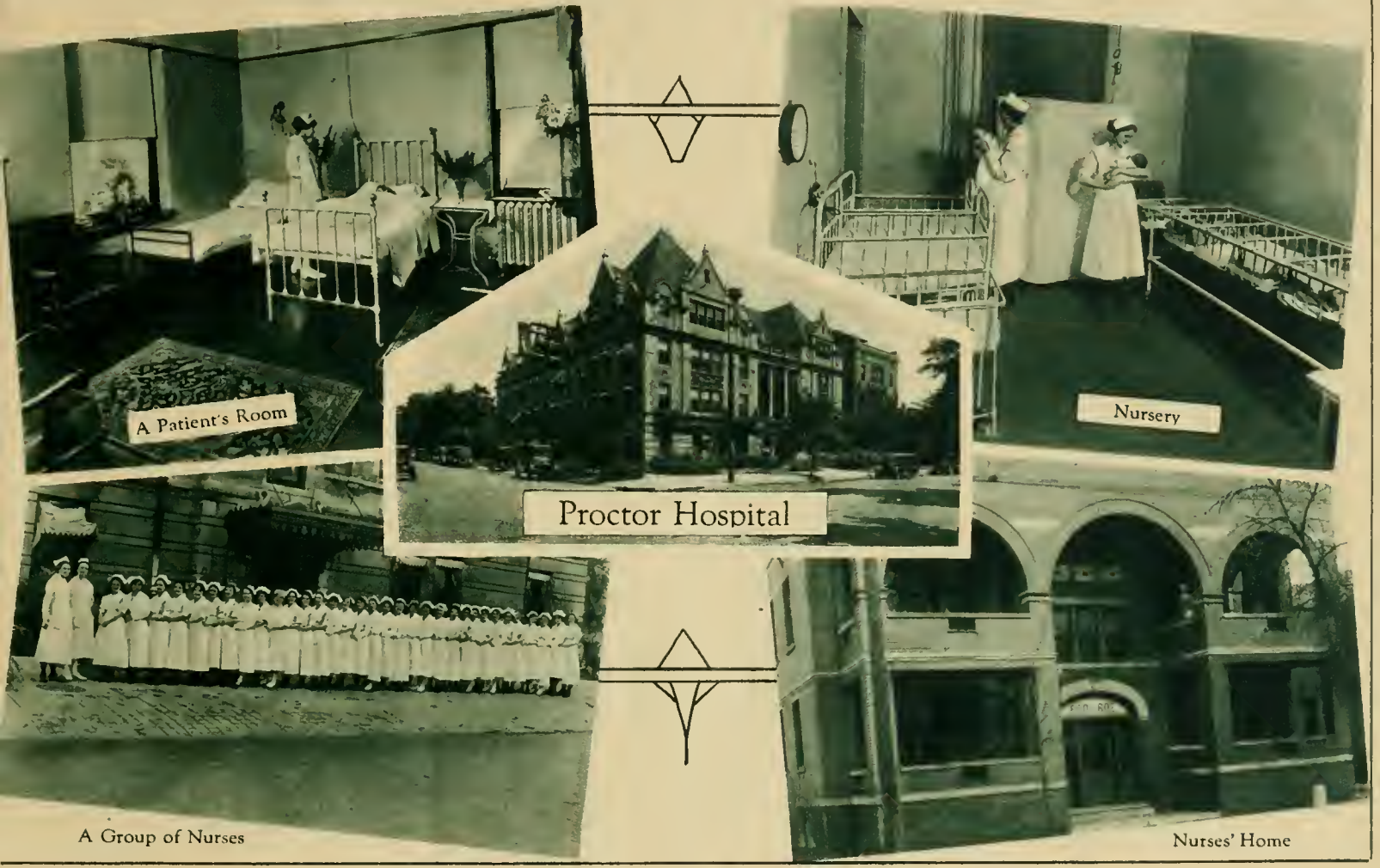
Drapery Section

Corset Shop

Mezzanine Rest Room

Shoe Sections

Millinery Section


A Patient's Room
Nursery
Proctor Hospital
A Group of Nurses
Nurses' Home

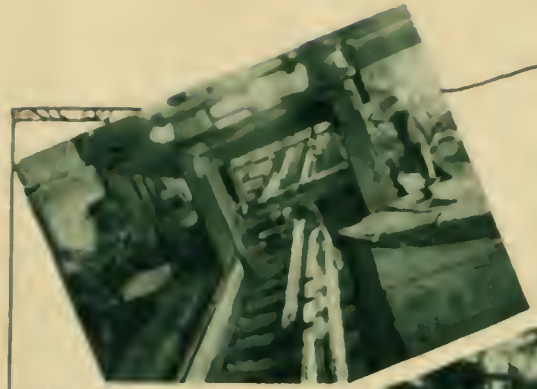
For Beauty and Recreation

The Big White Store as it appears today

Block & Kuhl Co.

One of the 52 sections, each a complete store that comprise this business

Keystone Steel & Wire Co.



Rolling a big 8000 lb. ingot into a "Bloom." This Bloom is reduced to a 1¼ in. Billet. The Billets then rolled into Steel Rods.

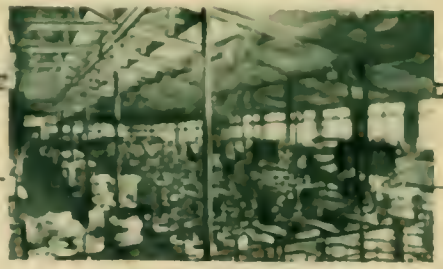
Rods from the Rod Mill, ready to be cleaned and drawn into wire. These rods are about the size of a lead pencil.

Barbed Wire Department of the Keystone factory where all styles of standard barbed wire are manufactured.

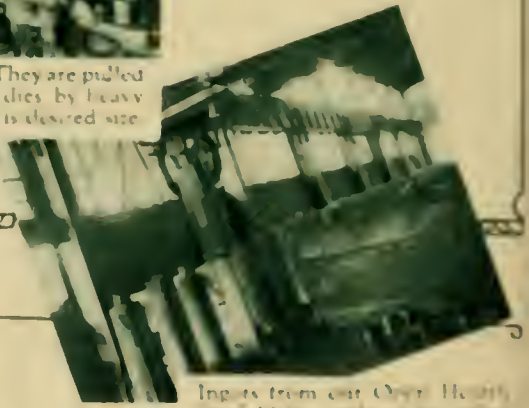
A close-up view of the "Square Deal" Fence Weaving Machine.

Drawing rods into wire. They are pulled through lubricated steel dies by heavy machinery until the wire is desired size.

Annealing and galvanizing wire for fence making purposes. This is one of the several galvanizing vats in the pickling plant.



A little corner of the big "Square Deal" fence weaving room. Capacity: One million rods in fence per month.



Ingots from our Open Hearth Steel Mills, ready to be rolled into Blooms, Billets and Rods.

Nurses in Training—1924

A Nurse's Job

Methodist Hospital

A New Arrival

Peoria Dry Goods Co.

221 223 South Adams St.

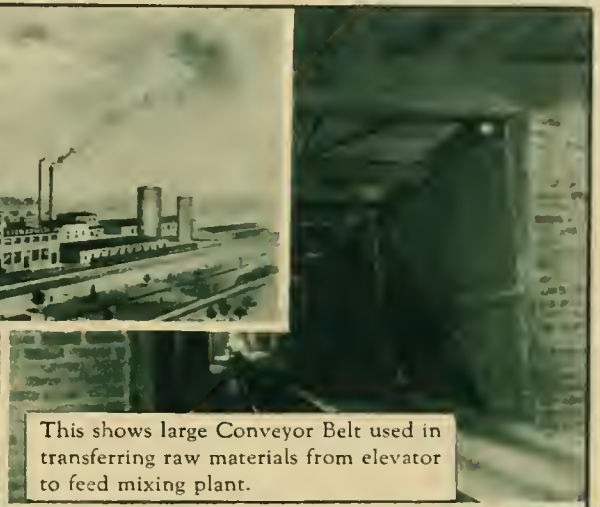
View of Second Floor. Ready-to-wear and Millinery Depts.

View of Basement Yard Goods Section

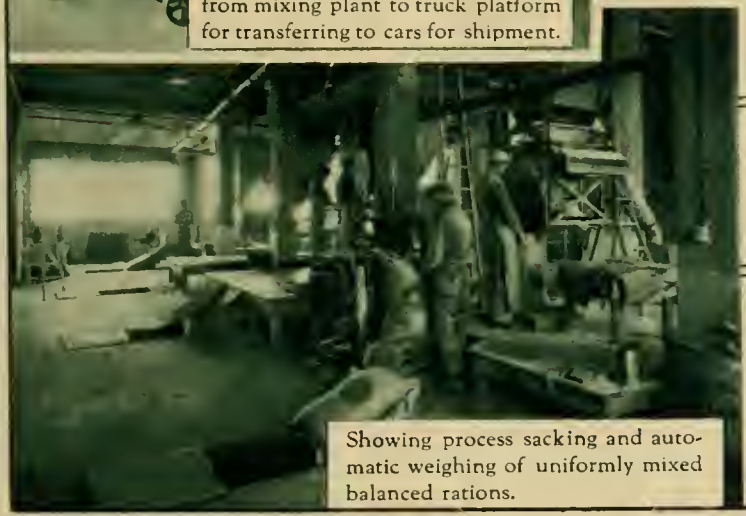
View of Main Floor

Show delivery feeds by Spiro Shute from mixing plant to truck platform for transferring to cars for shipment.

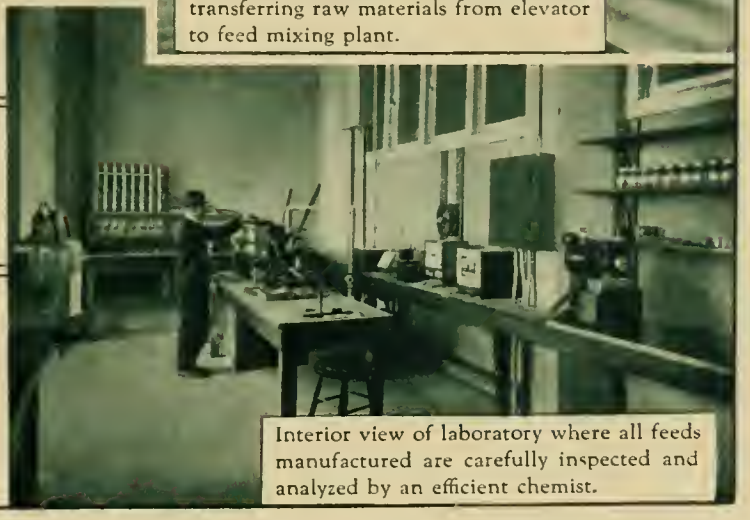
American Milling Company



This shows large Conveyor Belt used in transferring raw materials from elevator to feed mixing plant.



Showing process sacking and automatic weighing of uniformly mixed balanced rations.



Interior view of laboratory where all feeds manufactured are carefully inspected and analyzed by an efficient chemist.

St. Francis Hospital

Patients' Room

One of the Sun Parlors

X-Ray Operating Room

Section of Chemical Laboratory

One of the Operating Rooms

Graduating Class—1923

Dietetic Department

Pleasure Places for the People

Oakford & Fahnestock

Section of First Floor Warehouse

Packing Machine for America's Cup Coffee

Main Office and Sales Room

Board of Directors

Section of Accounting Department

Coffee Roasting Room

Billing Department

The B. & M.

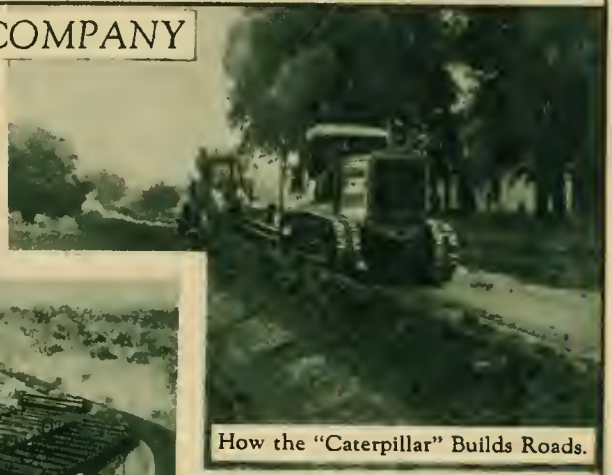
Men's and Boys' Clothing
Ladies' Dress and Suit Dept.
Shoes and Ladies' Lingerie
Men's Furnishings
Ladies' Coats and Waist Dept.

Larkin & Co. of Illinois

THE HOLT MANUFACTURING COMPANY

Hauling Logs in the North Woods.

Pulling an Elevating Grader.



How the "Caterpillar" Builds Roads.

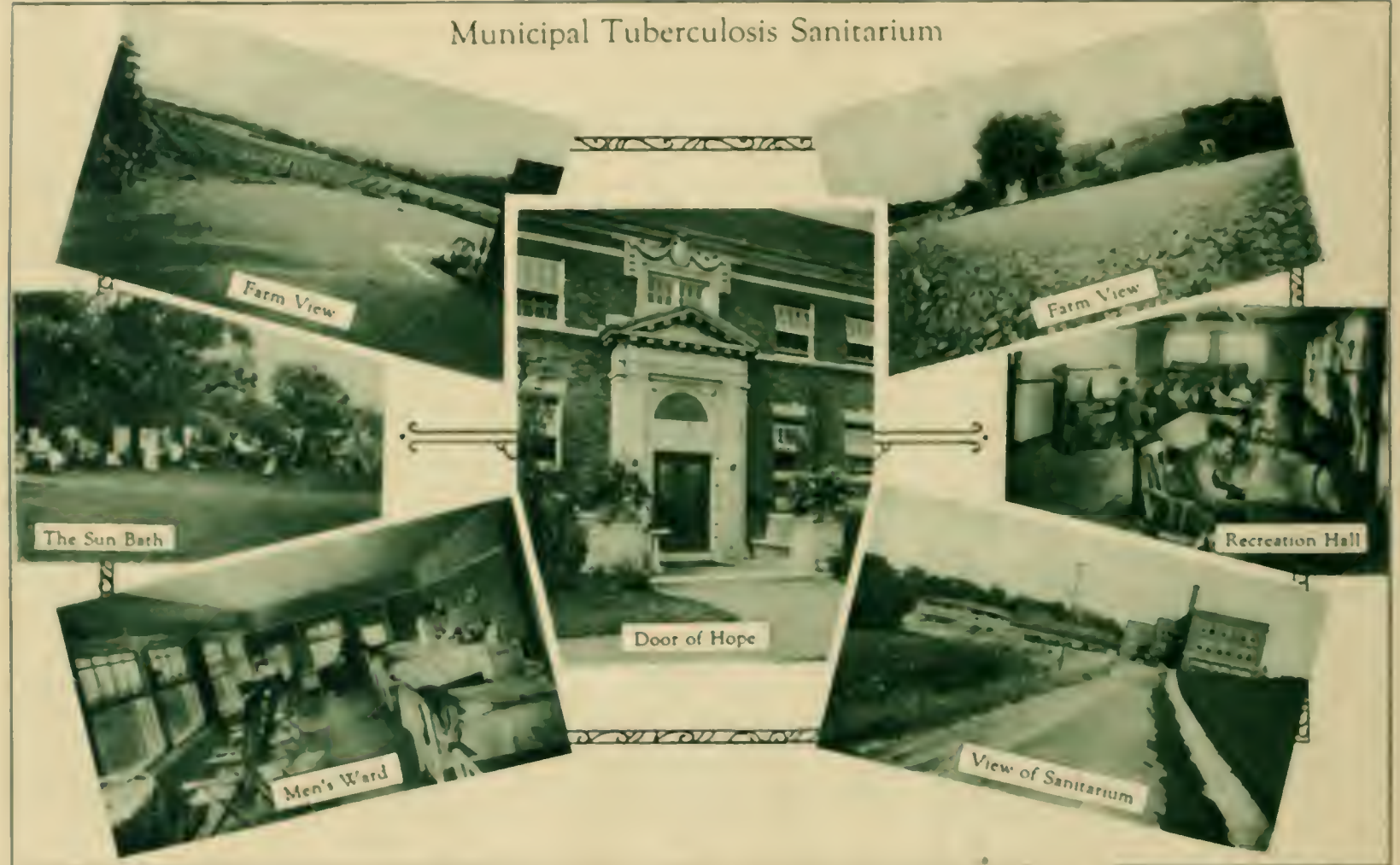
Where the "Caterpillar" is Built.

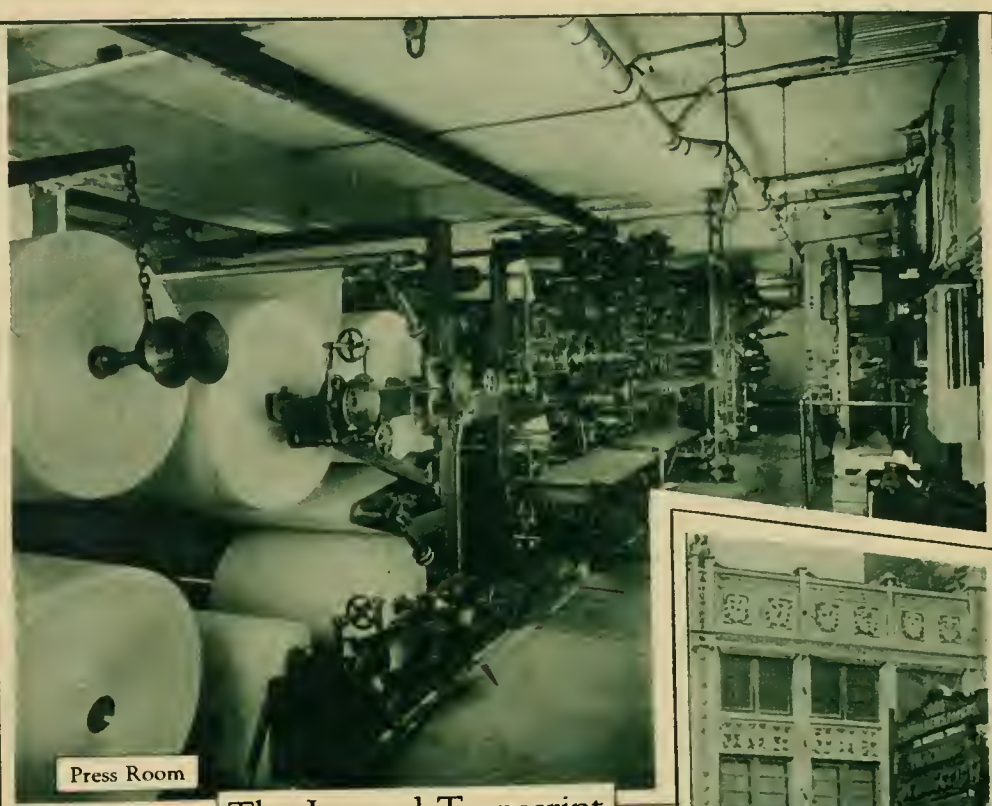
A Difficult Hauling Job in Missouri.

Moving Dirt, Grant Park, Chicago.

A 2-Ton at the Peoria Country Club.

Municipal Tuberculosis Sanitarium





Press Room

The Journal Transcript

Private Office of the Editor

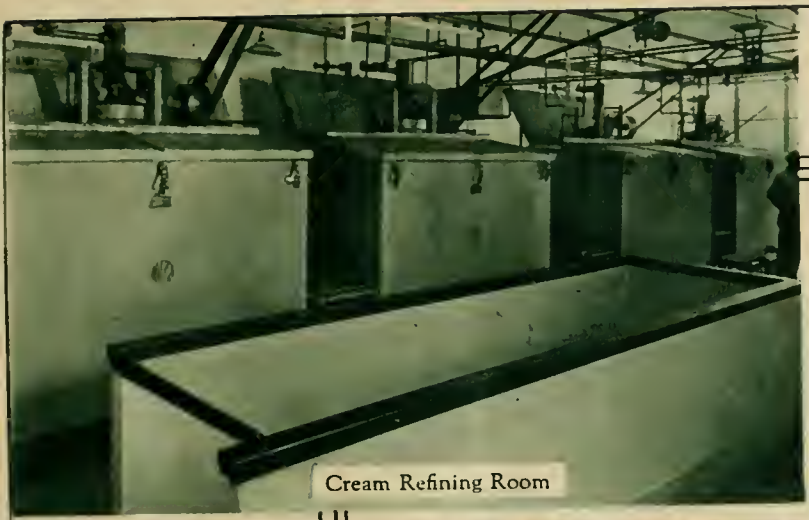
Home of
Knights of Columbus

Second Floor

Main Floor

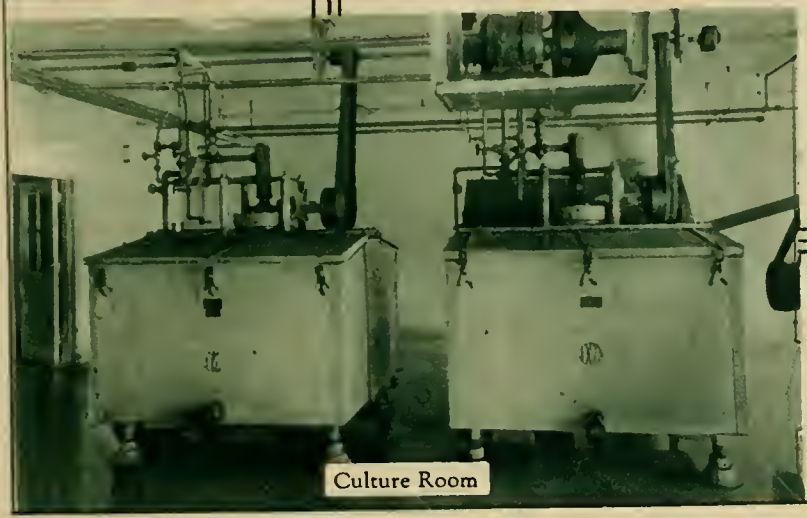
Szolds'
Department Store

Loading Platform
Section of Canned Food Floor
WILSON GROCERY CO.
Main Building
Coffee Storage Bins
Olive Packing



Cream Refining Room

Peoria Creamery Co.

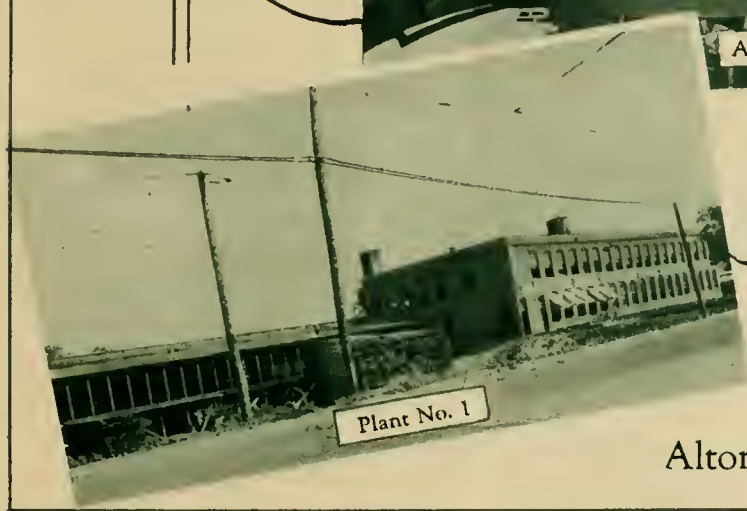


Culture Room

Pasteurizing Room

Some of the Attractive Parks

Assembly Room



Plant No. 1

Plant No. 2

Altorfer Bros. Co.

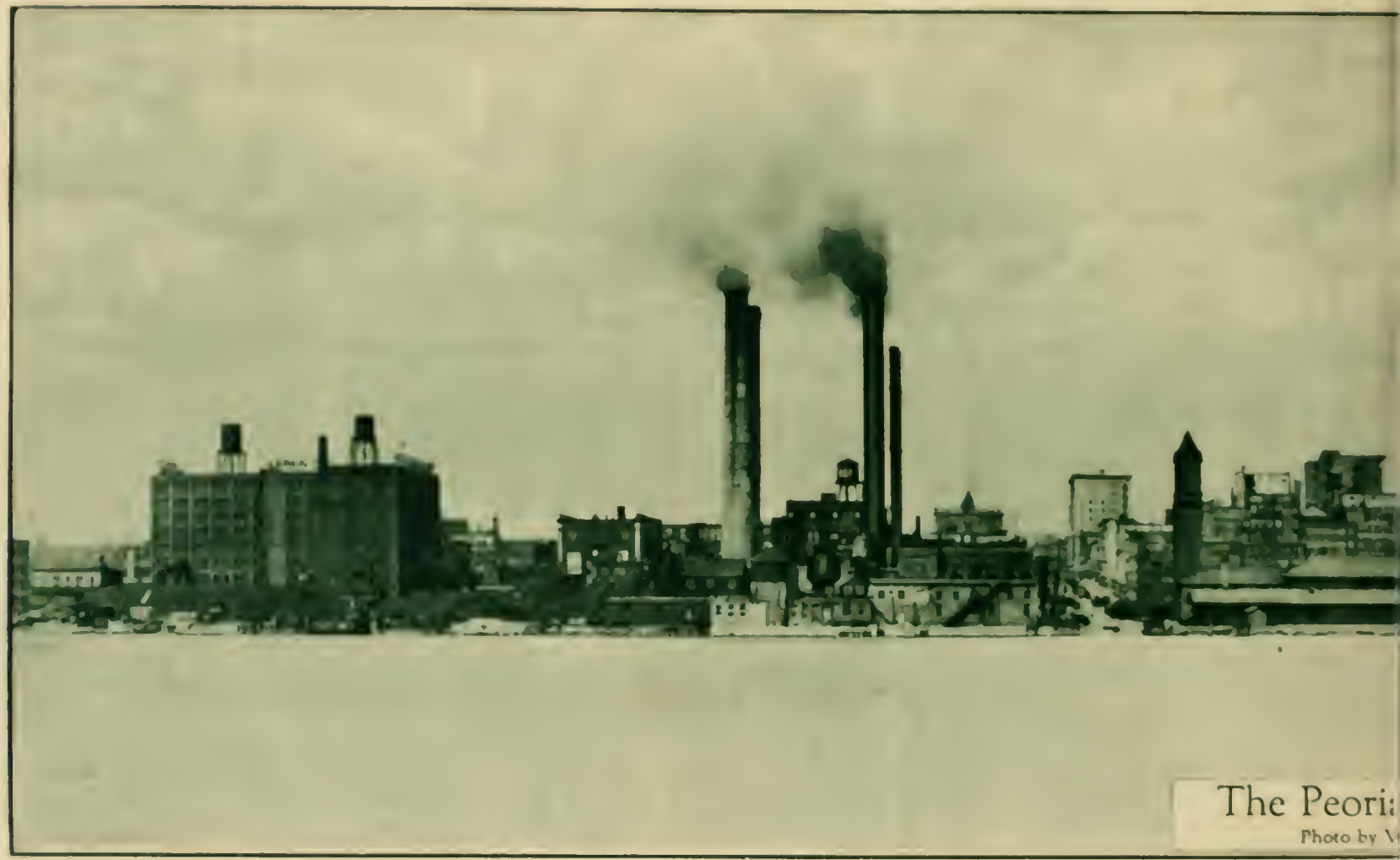
Bradley Polytechnic Institute

Peoria Public Library

Illinois Traction System Bridge Across Illinois River at Peoria, Ill., Showing Parlor Car Trains Entering City from Springfield and St. Louis

Main Floor Peoria Public Library

Creve-Coeur Club



The Peori

Photo by V

River Front
rd Film Corp.

Peoria Country Club

Terrace Veranda

Corner of Main Lounge

Main Corridor

Card Room

Assembling Room

Machine Shops

Haag Bros. Co.

Sutliff & Case Co.

Revolving pans for coating pills and tablets.

Section of Analytical Department.

Stills and Dryers for recovering solvents

Machines used for compressing tablets

Automatic Copper Water Stills

Automatic Syphon filters for clarifying liquids

Interior View of Business Office

This is the Prize Winning Students' Judging Team representing Iowa Agricultural College of Ames, Iowa. 31 Teams representing Agricultural Colleges in the United States were competing.

Interior of Judging Arena at the Greater Peoria Exposition and National Swine Show 1923.

Serrating Department

Section Beveling Department

Surface Grinding Department

Herschel Manufacturing Company

Machine Shops

Knife Straightening Department

Section Punching and Finishing

Swimming Pool and Club House Facing River

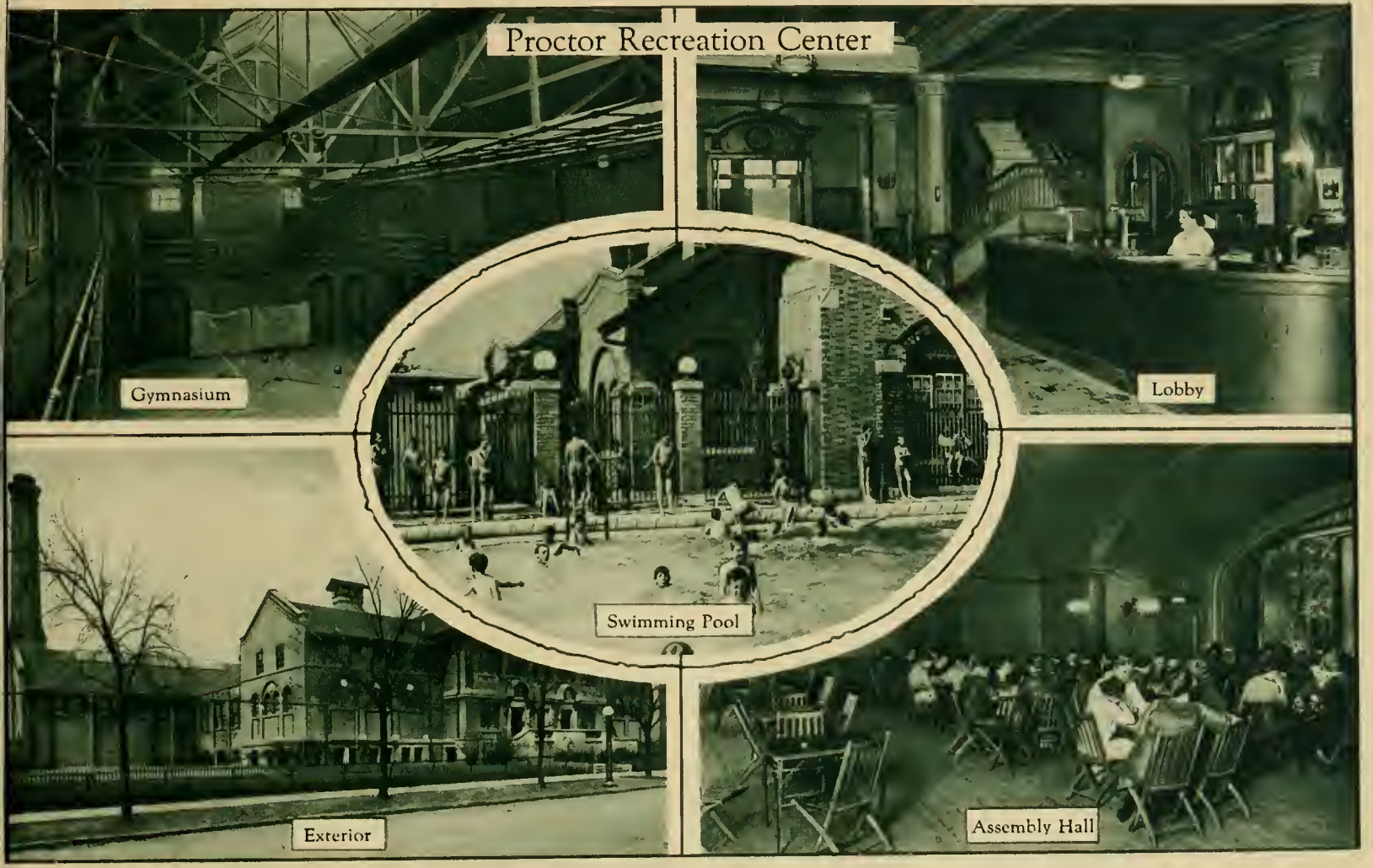
Middle Room

North Parlor

Peoria Auto Club

Mohammed Temple

Masonic Temple


Proctor Recreation Center
Gymnasium
Lobby
Swimming Pool
Exterior
Assembly Hall

Manuel High School

Peoria High School

Rex Studio
329 South Adams Street

SOUTH SIDE TRUST & SAVINGS BANK
Farmers and Mechanics State Bank
Bartonville State Bank
Peoria Banks.

The First National Bank

Merchants and Illionis National Bank

Dime Savings Bank

Commercial National Bank

Peoria Banks

Interior of Paint Shop

Interior Threshing Machine Erecting Shop.

Avery Company

Chemical Laboratory

Electric Steel Furnace

Looking North from Grand View Drive

Peoria Churches

Jewish Temple

First English Lutheran

First Methodist

Second Presbyterian

First Congregational

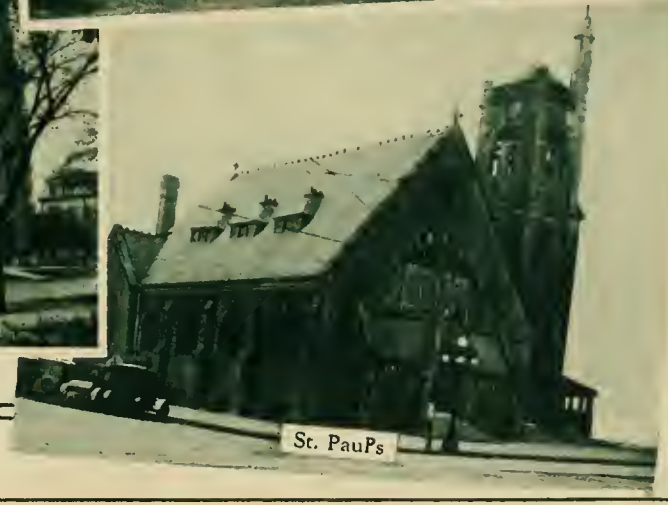
Peoria Churches

Church of Christ Scientist

Central Christian Church

St. Mary's

Universalist Church



St. PauPs

Four of
Peoria's
Office
Buildings

New National Hotel

Hotel Jefferson

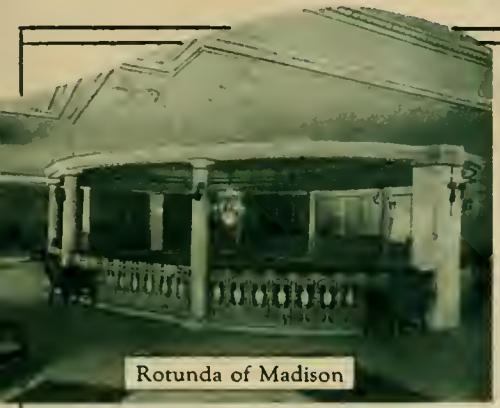
BERGNER

The Jo-Beth Co
Warehouse
Office and Factory
JO·BETH·CO
Steel Cut
COFFEE

Y. W. C. A.

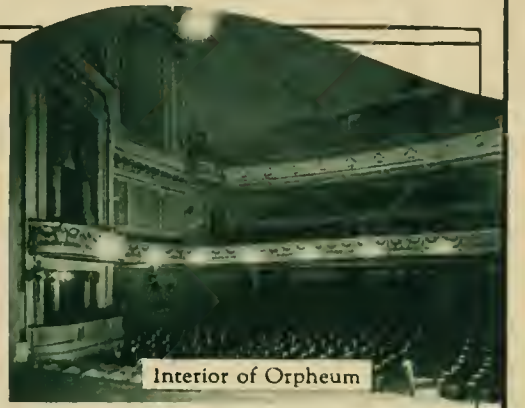
Y. M. C. A.

Peoria's Theaters



Rotunda of Madison

Stage of Palace



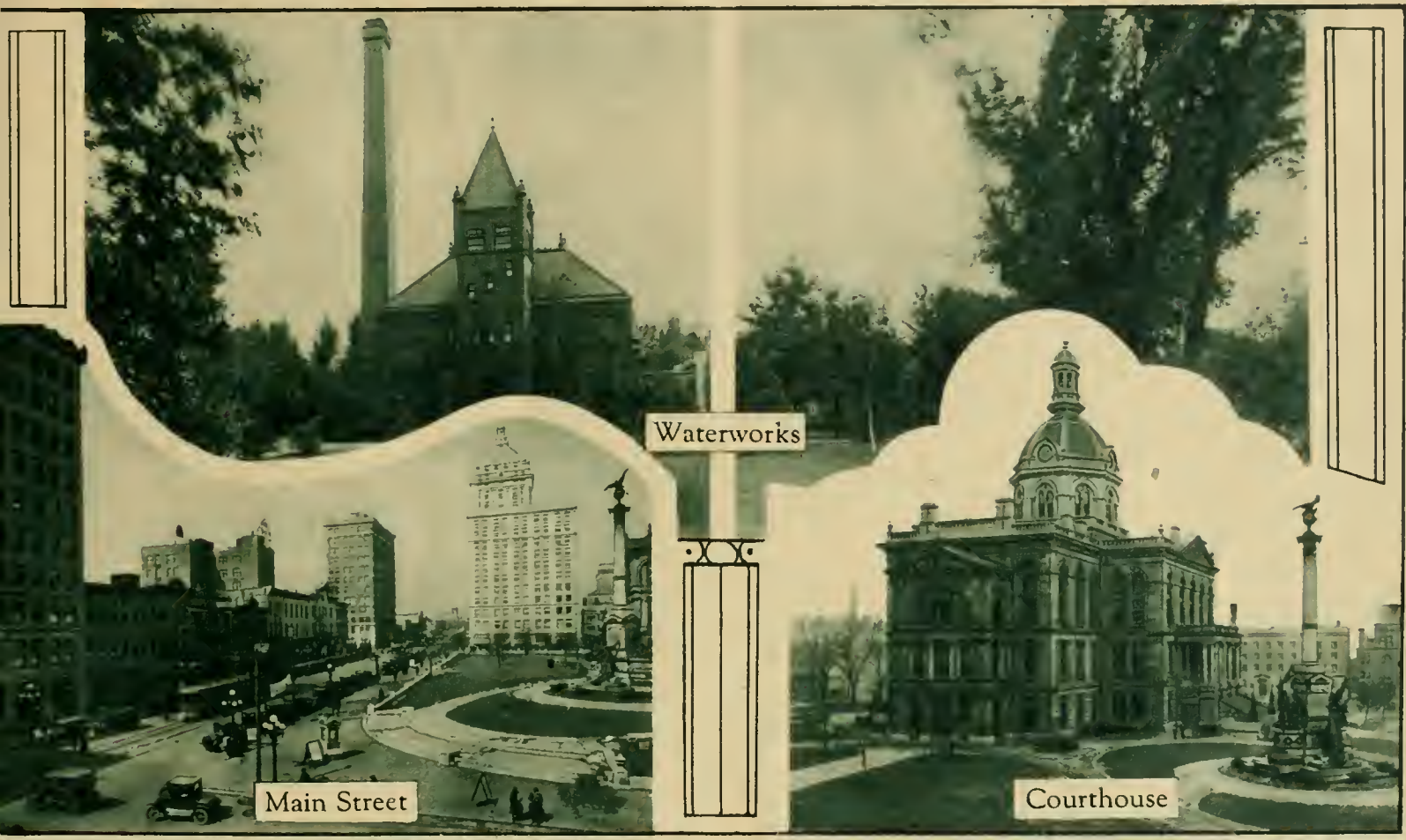
Interior of Orpheum

Stage of Madison

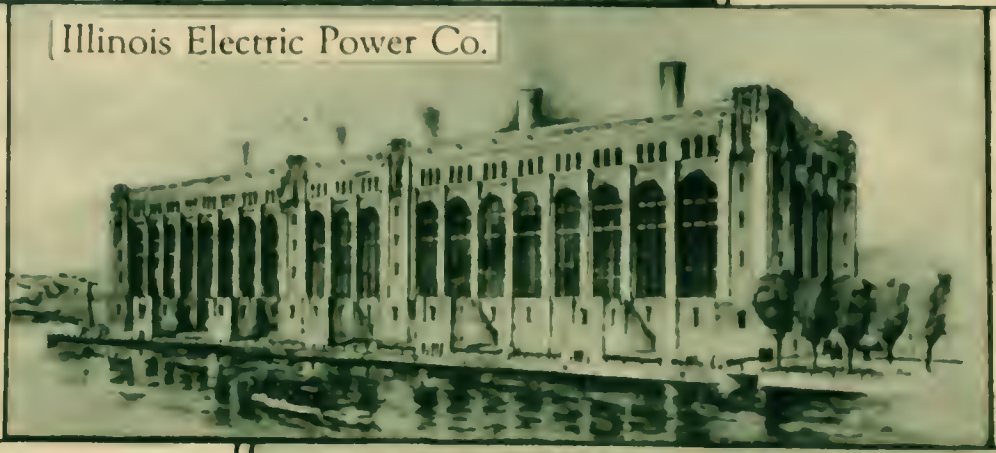
Interior of Palace

Opheum Exterior

Peoria Has Beautiful Drives


Waterworks
Main Street
Courthouse

Proctor Home



Illinois Electric Power Co.

Spalding Institute

Churchill Drug Co.

The Barrett Company

Office of Sulphur Springs Sanitarium and Peoria Mud Baths

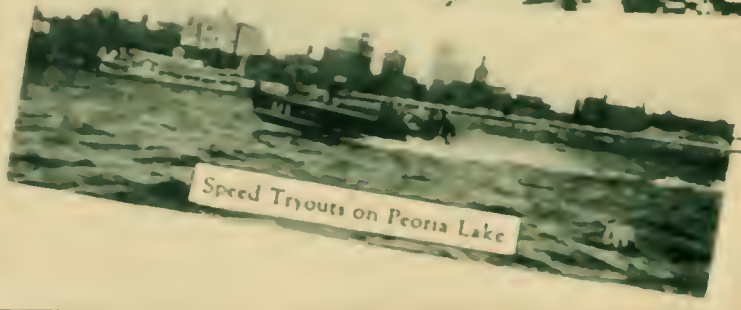
Hart Grain Weigher Co.

Illinois Valley Yacht and Canoe Club

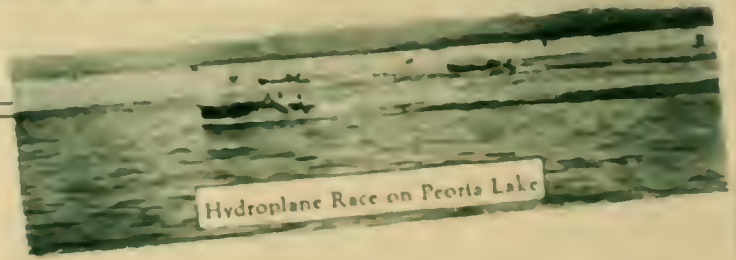
Showing Some Speed

Eight Oar Shell Ready to Start

Junior Four



Speed Tryouts on Peoria Lake



Hydroplane Race on Peoria Lake

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